

Roger Marx Desenberg Background

Roger Marx D. graduated from **Emory University** with two **BA degrees in Economics, and Math/Computer Science**. He has founded three successful startups since graduating from Emory University. He has been involved in optimizing business and software processes for small companies, as well as Fortune 500 companies. His industry experience includes Online Banking Systems, WebTV, Airline Traffic Control, Finance, Insurance, Television, Insurance, Telecommunications, Distribution, and Retail.

His extensive software background includes providing his software expertise to many companies such as **Delta Information Systems, United Parcel Service Corporate Headquarters, Bellsouth, Turner Broadcasting, Sapient, Cambridge Technology Partners, ProjectWork.com, and Bank of America**. His technical background includes all Oracle products, object oriented technology, middleware, data warehousing, ecommerce/ ebusiness, GUI development, and Internet development. Roger Marx D.'s most recent success has been the LeadOptionEngine, an economically fair emarketplace system whose MaxPrice model has been used by competitors to earn over \$20 billion of revenue. The LOE was first created in 1999 and is a patented technology. The LOE is now available for licensing to search engines, governments, businesses, military organizations, and nonprofit entities.

Roger Marx D. is an outstanding professional speaker, specializing in Internet Patents, Direct Email & Spam Solutions, Licensed Internet Architect Education, Regulated vs. General Public Licensing, and Search Engine Technology. He also expends considerable time and effort on his new non-profit organization, OGTIA, the Official Guide To Internet Architecture. OGTIA's mission is to "Distribute proper Internet architecture education to Internet users of all nations."

Mr. Marx D., born in Manhattan, also speaks fluent French. When he isn't working, you can find Mr. Marx D. playing hoops, soccer, water skiing, doing standup comedy or coaching children's sports teams.